

DOING BUSINESS IN PEORIA AT A GLANCE

The city of Peoria wants your business to succeed and thrive.
Whether you are starting, changing or growing your business, we want to make it easy.
We encourage you to learn more about how we can assist you.

STARTING A BUSINESS

Do you need to ...



Create a Business Plan



**Connect with
Other Entrepreneurs**



Connect with Resources



**Attend Free
Training Classes**



**Verify Zoning, Building
Use, Permitting**



**Obtain a
Business License**



**Obtain a Transaction
Privilege Tax (TPT)
License**



**Sell Items that are
Flammable/Combustible**



**Offer Alcohol for
Sale/Consumption**

The city of Peoria, has partnered with the **Arizona Small Business Development Center Network** (SBDC), in conjunction with Maricopa Community Colleges, to deliver a number of valuable services to Peoria businesses, including onsite one-on-one counseling for business owners, networking opportunities, educational workshops, and virtual counseling. The SBDC provides high quality, one-on-one counseling, resource assistance and training to preserve and create small business jobs and revenue, and facilitates capital formation.

ASU Peoria Forward is a high-impact partnership between ASU and the city of Peoria to grow and scale the entrepreneurial ecosystem to transform the future of Peoria through entrepreneurship. Peoria Forward provides the tools, innovations and support to leaders, entrepreneurs and innovators to build a thriving, self-sustaining entrepreneurial ecosystem in the West Valley.

Pitch In (formerly 1 Million Cups). Explore what is happening across the Valley by listening to local founders share their ideas in a friendly 6-minute pitch format with 20 minutes of questions. These events are led by the local community and welcome everyone including students, nonprofit and business leaders, artists, and resource providers. Join us for innovative ideas from your own community on Wednesdays at 9:00 a.m.



For more information, please contact:
Karen Calivas at 623-773-INFO (4636) or business@peoriaaz.gov
www.peoriaaz.gov/business

STARTING A BUSINESS



Create a Business Plan

Peoria has invested in your success. The Small Business Development Center (SBDC) is here to help you.

SBDC

For more information or an appointment, visit: www.maricopa-sbdc.com/Peoria/.

Not sure where to start?

Email the Business Concierge at business@peoriaaz.gov or call 623-773-INFO



Connect with Other Entrepreneurs

Attend Pitch In Wednesday mornings from 9-10 a.m. and share a cup of coffee and your business dreams.

For details on this free event, visit <https://entrepreneurship.asu.edu/peoria-forward>



Connect with Resources

Sign up to receive ASU Peoria Forward information and get connected! Learn about local events, how you can contribute to building Peoria through entrepreneurship, or resources to help you succeed. Become a catalyst – get involved and take action.

visit <https://entrepreneurship.asu.edu/peoria-forward>

Sign up to receive SBDC's newsletter for valuable information to start, grow, and expand your business.

visit www.maricopa-sbdc.com/peoria

Join the Peoria Chamber of Commerce mailing list at www.peoriachamber.com for news and events.



Attend Free Training Classes

For SBDC's event and training calendar, please visit www.maricopa-sbdc.com/events/

Visit ASU Peoria Forward's event and training calendar <https://entrepreneurship.asu.edu/community/peoria-forward>



Verify Zoning, Building Use, Permitting

Not every type of business is permitted. Ensure you have the right zoning to operate your business.

call 623-773-7200 or visit www.peoriaaz.gov/planning

Before signing a lease, verify the use of the building is permissible for your business:

call 623-773-7225 (option 1) or email building.applications@peoriaaz.gov



Obtain a Business License

A business license is required by any person conducting business in Peoria (including home businesses). Learn about the business license approval process. Business License applications may take up to 30 days for approval. Applications are reviewed by several departments which may require additional permits.

visit www.peoriaaz.gov/salestax or call: 623-773-7160 (option 5) or email: businesslicense@peoriaaz.gov



Obtain a Transaction Privilege Tax (TPT) License

Businesses subject to the Transaction Privilege (Sales) Tax need a Transaction Privilege (TPT) License with the Arizona Department of Revenue.

visit www.aztaxes.gov or call the city of Peoria customer service team for assistance at 623-773-7160 (option 5)



Sell Items that are Flammable/Combustible

An operational permit is required for businesses that include fireworks, combustible or hazardous materials, repair garages, or paint booths.

visit www.peoriaaz.gov/fire



Offer Alcohol for Sale/Consumption

Establishments selling alcohol for onsite or offsite consumption require a liquor license with the Arizona Department of Liquor Licenses and Control. Information may be found at <https://azliquor.gov>.